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AD RESERVATION



NAME: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

COMPANY NAME: _____

PHONE: _____

SOLD BY: _____

AD SIZE DESIRED NO. DESIRED X COST = TOTAL

X

In addition to the sizes shown below, process color and special positions are also available. Camera-ready artwork (original – no copies) is required and may be submitted electronically as a jpg file by email to holmerud@cox.net Minimum resolution is 300 dpi grayscale. Business card may be used as ‘camera-ready’ artwork for the 1/8 horizontal ad. Make checks payable to “Sangerfest 2012”

Deadline: Ads Prepaid by May 1, 2011 – Late entries may not be included.

<p>1/8 Horizontal 3-5/8" x 2-1/4" \$100 B&W</p>	<p style="text-align: center;">1/2 Vertical 10" x 4-1/2" \$300 B&W \$500 Color</p>
<p>1/4 Horizontal 3-5/8" x 4-3/4" \$175 B&W \$300 Color</p>	<p>Full Page B&W (7.5" x 10") \$500 Full Page Color (7.5" x 10") \$750 Inside Cover \$1,000 Back Cover \$1,500</p> <p>1/2 Page B&W \$300 1/2 Page Color \$500</p> <p>1/4 Page B&W \$175 1/4 Page Color \$300</p> <p>1/8 Page \$100</p>
<p style="text-align: center;">1/2 Horizontal/Vertical 5" x 7-1/2" \$300 B&W \$500 Color</p>	

In addition to the ad sizes shown here, we offer a Greeting Page for individuals, couples and families for \$10.00 per listing. Several individuals or families may jointly purchase a standard size ad to use for Greetings listings.

Yes, I would like my name to appear in the Souvenir Program Greeting Page.
My name is listed below as I wish it to appear:

= \$10.00

Please print your name or greeting in the space as you wish it to appear in the Souvenir Program

Please mail your completed form and artwork to:
Sangerfest 2012, c/o Jon Holmerud, 3354 Bonita Woods Drive, Bonita, CA 91902